

# Balance & Imbalance Territorial Development Strategies of the Basque City-Region / *Euskal Hiria*: Contribution from the Governance & Critical Social Innovation (CSI) perspective

[www.euskalhiria.org](http://www.euskalhiria.org) & [www.basquecity.org](http://www.basquecity.org)

>>> <http://www.cityregions.org> >>>

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**-KLIMAGUNE Workshop 2013-**

**Opportunities, Challenges and Barriers for Transitions Towards Sustainability in the Context of Climate Change**

[http://www.bc3research.org/klimagune/workshop/2013/download\\_of\\_lectures.html](http://www.bc3research.org/klimagune/workshop/2013/download_of_lectures.html)

19<sup>th</sup> December 2013. Bilbao (Basque Country – Spain)

# OUTLINE



## **1.- Motivation:**

1.1.- Context

1.2.- Diagnosis

## **2.- Opportunities**

2.1.- Global Convergence

2.2.- Local Dynamics

## **3.- Challenges & Threats**

3.1.- Requested Factors to implement CSI

## **4.- Proposal:**

4.1.- Framework: City-Region 5-System Framework

4.2.- Empirical evidence-based case-studies

> Work-in-progress > [www.cityregions.org](http://www.cityregions.org)

# 1.- Motivation

## 1.1.- Context >



1. **2005-2011: PhD** about the concept of the City-Region comparing 3 Comparative City-Regional Research case studies:
  1. Basque (Spain & France)
  2. Dublin (Ireland)
  3. Portland (USA)
2. **2011: Book** published by the Presidency of the Basque Government & Innobasque.
3. **2012<: PostDoctoral** Fellow at Oxford FoC & Ikerbasque.
  1. Scientific Director of the Euskal Hiria – Basque City-Region Congress 2012 organized in collaboration with the Basque Government’s Spatial Planning Ministry
  2. While inviting 5 Stakeholders groups (Penta Helix): 1st time in the 12 years of Congress.
  3. Fostering 2.0 Social Networks participation via beta version e-Governance:
    1. Internal (Basque/Spanish) [www.euskalhiria.org](http://www.euskalhiria.org) platform
    2. External (English) [www.basquecity.org](http://www.basquecity.org) platform: \*Linked with [www.cityregions.org](http://www.cityregions.org) PostDoc project.
  4. That aimed an **Strategic Territorial e-Governance model based on the Social Innovation** approach: Proposing a Euskal Hiria Territorial Strategic Think Tank as a **complementary bottom-up participatory policy-making tool.**

# 1.- Motivation

## 1.2.- Diagnosis (Final: Dec 2013) >



**1.- The Sustainability Transitions in the context of Climate Change require >**

**2.- An efficient, visionary and politic/socially engaging Governance model breakthrough than the Spatial Planning Euskal Hiria debate has led us so far. Due to:**

2.1.- Erroneous use of *Euskal Hiria* as an institutional place branding (?)

2.2.- On the one hand, about the Basque Government policy-making practice: DOT/LAA Spatial Planning Directives > based on “just” Growth-driven Territorial Development Strategies

2.3.- On the other hand, about Social Movements activities: Short-term tactical pressure

**3.- The Role of the City-Region: “As socio-ecological and technical networks, is to explore their transformability capacities by strengthening their **Social Capital** and fostering opportunities in **the process of change**.”** (Paskual & Olazabal, 2013)

Therefore, a contribution from the:

**Social Innovation & Governance**



## 2.- Opportunities

### 2.1.- Global Convergence:

#### 1. OECD (2011)

As the OECD (2011: 42) pointed out: the Basque Country can take great pride in what it has collectively achieved over the past 30 years, an achievement summarized as:

*“a regional transformation success story”.*

#### 2. EU Horizon2020 (2013): On-going Smart Cities & Communities

\*Ref: [https://www.academia.edu/5399924/Critical\\_Social\\_Innovation\\_in\\_the\\_Smart\\_City\\_era\\_for\\_a\\_City-Regional\\_European\\_Horizon\\_2020](https://www.academia.edu/5399924/Critical_Social_Innovation_in_the_Smart_City_era_for_a_City-Regional_European_Horizon_2020)

#### 3. RIS3 Smart Specialization (Morgan, 2013)

*“More internally connected & more externally engaged”*

#### 3. Two emerging challenges:

1.- Neoclassic Economic Orthodoxy Political Economic Critic.

(Harvey & Brenner)

2.- City-Regionalism & Socio-political devolutionist emergent realities.

(Innerarity, Keating, Gallagher & Moreno)

\*Ref: <https://webgate.ec.europa.eu/socialinnovationeurope/node/4402>

## 2.- Opportunities

### 2.2.- Local Dynamics:



1. Lack of a **Governance** (Innerarity) **Model**: Penta Helix.

  1. **Public sector**: Has kidnapped by the reactivism without activating na efficient and open-mind bottom up (as a complement of the existing top-down one). Not any Experimental Governance. (Mulgan, 2013: 32-38 pp)
  2. **Private sector**: Not thinking in the Sustainability Transitions scenario for their activity > Green Economy Transition vs #Fagor? (Calzada, 2012: 228)
  3. **Academia**: Not a multi-stakeholder vision. Very particular endogamy.
  4. **Civil Society**: Social Movements. Short-term tactics.  
DOT Deshazkundera > Transition Network.
  5. **Individuals**: Activists/Entrepreneurs. Do I matter for the #Transition?

2. Balance & Imbalance **Territorial Development Strategies**.

  1. **Reactive** paradigm: From **Spatial Planning** >
  2. **Proactive** paradigm: To **Transitions Towards Sustainability** > **Climate Change**

## 3.- Challenges & Threats

### 3.1.- Requested Factors



## To implement to Territorial Development Strategies

### Critical Social Innovation (Moulaert, Morgan & Mulgan):

#### 1. **Multistakeholders** approach: Penta Helix

1. To integrate urban political economy & business (Hopkins, 2013)
2. To consider the complete dynamic
3. To invite a full range of diverse agents
4. To integrate the social complexity & socio-ecologic anticipation
5. To encourage finding political contradictions & solving them collectively

#### 2. **E-Governance** model: Bottom-up

1. To foster an Experimental Governance
2. To open-up a permanent & endless cycle of informative loop
3. To take into account territorial scales: #MacroMesoMicro (Calzada et al, 2013)
4. To tackle the narrowed vision of the technology in favour of the interaction
5. Do not ignore civil society (S21) (Morgan, 2013)





# City-Region

# 5-System

# Framework<sup>®</sup>

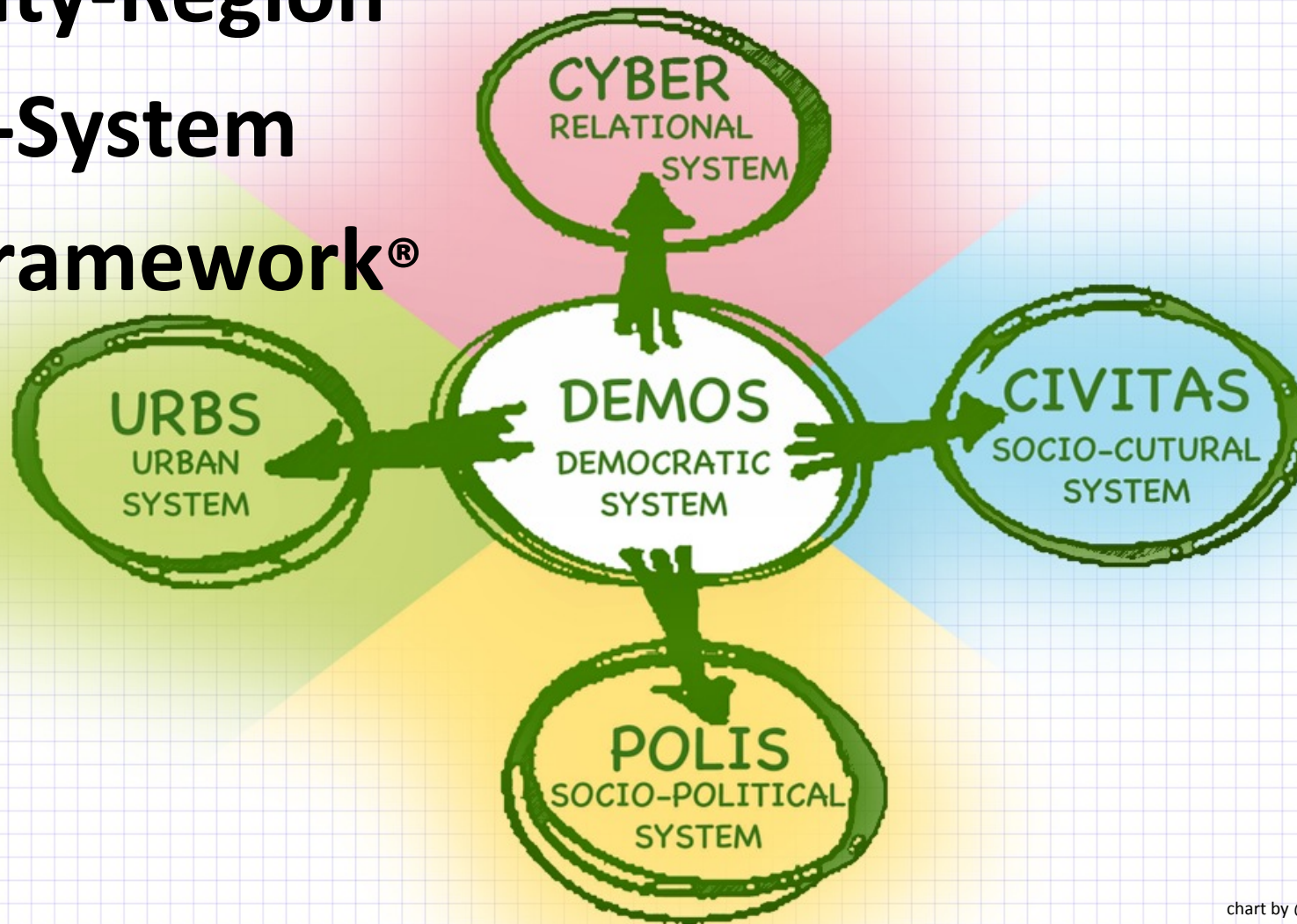


chart by @icalzada



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## 4.- Proposal: 4.2.>



#WorkInProgress <http://www.cityregions.org> ®



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